



# Shiver Ball



Friday, February 23, 2018

York Ballroom, RBC Convention Centre  
375 York Ave, Winnipeg, MB

## Manitoba and Nunavut Chapter Advisory Board

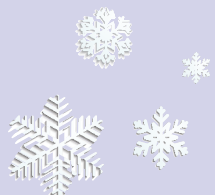
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The Children's Wish Foundation  
Manitoba & Nunavut Chapter  
350 St. Mary Avenue,  
Winnipeg, MB R3C 3J2  
www.childrenswish.ca  
www.shiverball.ca

Phone Allie at 204-289-2992  
or toll free 1-800-267-9474  
Fax: 204-945-9479



February 2018

On behalf of the Children's Wish Foundation, we would like to invite you to support our upcoming Shiver Ball Gala fundraiser as an event sponsor. The dinner will be taking place on Friday, February 23, 2018 in the York Ballroom of the RBC Convention Centre.

Since 1983, the Children's Wish Foundation has granted nearly 25,000 wishes across the country, touching countless lives by giving a child who is facing a life-threatening illness their most heartfelt wish. As the Children's Wish Foundation receives no government funding, we rely heavily on fundraisers such as the gala to generate the money required to make wishes a reality for children living in our community. That goal would be impossible without the generous support of companies and individuals such as you.

We hope that your company will consider becoming an event sponsor for this truly worthwhile event. Included with this letter you will find the 2018 Sponsorship Package that lists the various levels and their benefits.

Please complete the form attached to the sponsorship document and send it in. Should you have any questions or need further information about the dinner, please contact Allie McMorris at (204) 289-2992 or by e-mail at [allie.mcmorris@childrenswish.ca](mailto:allie.mcmorris@childrenswish.ca).

When you give to the Children's Wish, you make a direct and immediate difference in the life of a seriously ill child and their family. It's amazing how one caring donor like you can touch the lives of so many people.

Sincerely,

Maria Toscano  
Director  
The Children's Wish Foundation –  
Manitoba & Nunavut Chapter

Arthur Crawford  
Shiver Ball Committee Chair



# Shiver Ball

## SPONSORSHIP LEVELS

### **DIAMOND \$15,000- One Available**

- VIP seating with 20 complimentary gala tickets and corporate table signage
- Recognition as Diamond Sponsor in all event promotions
- Company logo printed in program under Diamond Sponsorship
- Logo and hyperlink on the Children's Wish Foundation Annual Shiver Ball event page
- Company recognition in the Winnipeg Free Press ad, on dinner screens and verbally by event emcee
- Opportunity to give opening remarks and/ or introduce Wish Child/Family
- Company listing in our 2018 annual report
- A corporation may deduct 100% of sponsorship fee as a business expense, under the guidelines of the Canada Revenue Agency (CRA) \*

### **PLATINUM \$10,000**

- VIP seating with 10 complimentary gala tickets and corporate table signage
- Recognition as Platinum Sponsor in all event promotions
- Company name to be listed in event program under Platinum Sponsor
- Logo and hyperlink on the Children's Wish Foundation Annual Shiver Ball event page
- Company recognition in the Winnipeg Free Press ad, on dinner screens and verbally by event emcee
- Company listing in our 2018 annual report
- A corporation may deduct 100% of sponsorship fee as a business expense, under the guidelines of the Canada Revenue Agency (CRA) \*

### **GOLD \$7,500**

- VIP seating with 10 complimentary gala tickets and corporate table signage
- Recognition as Gold Sponsor in all event promotions
- Company name to be listed in event program under Gold Sponsor
- Company listing in our 2018 annual report
- Company recognition in the Winnipeg Free Press ad, on dinner screens and verbally by event emcee
- A corporation may deduct 100% of sponsorship fee as a business expense, under the guidelines of the Canada Revenue Agency (CRA) \*

### **SILVER \$5,000**

- VIP seating with 10 complimentary gala tickets and corporate table signage
- Recognition as Silver Sponsor in all event promotions
- Company name to be listed in event program under Silver Sponsor
- Company recognition in the Winnipeg Free Press ad and on dinner screens
- A corporation may deduct 100% of sponsorship fee as a business expense, under the guidelines of the Canada Revenue Agency (CRA) \*

### **TABLE \$2,150**

- 10 complimentary gala tickets and corporate table signage
- Recognition as Table Sponsor in all event promotions
- Company name to be listed in event program under Table Sponsor
- A corporation may deduct 100% of sponsorship fee as a business expense, under the guidelines of the Canada Revenue Agency (CRA) \*

**\* In accordance with the RCA regulations, sponsors will receive a letter from the Foundation stating the full value of the sponsorship which can be applied against company marketing budget.**



# Shiver Ball



## SPONSORSHIP/ TICKET ORDER FORM

Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Sponsorship Option: (please check one)

- Diamond (\$15,000)
- Platinum (\$10,000)
- Gold (\$7,500)
- Silver (\$5,000)
- Table (\$2,150)

### Individual Tickets:

Ticket Quantity: \_\_\_\_\_ @ \$225/ each = \_\_\_\_\_

### Payment Information

All fees payable to the Children's Wish Foundation

### Payment Method:

- Credit Card     Cash     Cheque     Company Invoice

Cardholders Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please mail, fax or e-mail completed ticket order forms to:  
 The Children's Wish Foundation  
 350 St. Mary Ave                      Winnipeg, Manitoba    R3C 3J2  
 Fax: (204)-945-9479                  Telephone: (204)-289-2992  
 allie.mcmorris@childrenswish.ca